

RELEX Solutions Partners with Strategix CFT to Support Continued Growth and Increase Customer Reach

New partnership to bring additional sales and delivery capabilities in retail and supply chain planning

Helsinki, Mar 16 2017 – RELEX Solutions, provider of integrated retail and supply chain planning solutions, announces its partnership with Strategix CFT, global provider of category management and supply chain management solutions with consulting services, as both companies continue to expand their offerings and customer reach worldwide.

Under the new agreement, RELEX Solutions and Strategix CFT will offer the combined solutions and services, with Strategix CFT having existing presence in US, Germany, Poland, Russia and Turkey, and RELEX in 20 countries worldwide including North America, UK and Germany.

Strategix CFT has extensive expertise in category management and supply chain planning and, like RELEX, assists leading retailers and brands in optimizing inventories and space in order to increase customer satisfaction and maximize sales and margins.

“RELEX Solutions is at the forefront of innovation and with its rapid growth in the retail and supply chain industry, proven results and strong customer references, this partnership is a natural progression for us as we further expand our value proposition. We’re delighted to be embarking on this collaboration,” comments Jan Hanussek, CEO of Strategix CFT.

“Problem solving for organizations and delivering world-class space-aware supply chain solutions are at the heart of what both Strategix CFT and RELEX Solutions do,” adds Mikko Kärkkäinen, CEO, RELEX Solutions. “Strategix CFT has a strong supply chain implementation team and is an expert in providing integrated category management solutions. We firmly believe this partnership will add significant value to both companies and most importantly our customers, and will help both parties sustain their continued growth worldwide.”

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About Strategix

Strategix CFT is a global organization that provides integrated and market proven solutions as well as consulting and services in the areas of Category Management and Supply Chain Management. Strategix CFT relies on a deep subject matter expertise of technical and business process themes, as well as the required IT infrastructure. The organization has already assisted leading retailers and manufacturers worldwide to implement comprehensive environments supporting CM and SCM.

Strategix CFT has emerged from the consolidation between the German boutique consulting firm Strategix Enterprise Technology and the Chicago based IT service company CFT Inc. and shows over 20 years of experience in CM and SCM. It employs about 200 people worldwide, with offices in Germany, Poland, Russia, Turkey and the USA.

More information: www.strategix.eu/en/

About RELEX Solutions

RELEX Solutions provides an integrated retail and supply chain planning system that delivers impressive results for customers around the world.

Through precise demand forecasting, automated replenishment, revolutionary space planning and assortment optimization, RELEX helps businesses plan better, sell more and waste less however fast the market changes.

Through our retail expertise and technology, we build strong, enduring, award-winning partnerships with our customers. RELEX's success is inseparable from theirs.

RELEX Solutions is trusted by leading brands including WHSmith, Morrisons, AO.com, Coop Denmark, and Rossmann, and has offices across North America and Europe.

More information: www.relexsolutions.com

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