

Strategix Enterprise Technology GmbH signs new Partnership

Agreement with



Düsseldorf, 16. July 2014: Learning Evolution and Strategix announced today that they have signed a reseller agreement, covering German speaking countries, Central Eastern Europe and Russia. Learning Evolution, a Californian based industry leader for off-the-shelf e-learning solutions, provides a unique learning and performance improvement environment for Category Management training and certification. The reseller agreement will enable Strategix' customers not only to develop and acquire the necessary capabilities in area of category management, but also to utilize the provided infrastructure to build bespoke e-learning programs aiming at rapid improvement of professional know-how. Learning Evolution is the only company today, who provides a one-to-one alignment of online e-Learning coursework, certified by the USA based Category Management Association.

Strategix is a German boutique consulting and software-reselling firm with deep subject matter expertise of technical, functional, and business process themes related to category management and retail execution. Strategix has already helped leading retailers and manufacturers in Central and Eastern Europe to develop innovative comprehensive business solutions, and integrate them seamlessly with the existing IT infrastructure. The all-inclusive solution provider has decades of expertise in system integration of the best of breed software and also in the development of be-spoke solutions.

Scott Matthews, Managing Partner and CEO of Learning Evolution states "The importance of good analytics is something well understood by those dealing in the category management field. Those managers must know how to cut through the increased availability of information and data and focus only on the key pieces. We are excited to be able to bring to our existing clients and prospects, the benefits of expert in-house classroom training, and live, web-based virtual training blended with our proven cost effective online e-Learning."

Jan Hanussek, Managing Partner and CEO of Strategix adds "In today's challenging environment it can be extremely difficult and even intimidating having to deal with the huge amounts of available data. Until now, Strategix has been providing technical tools and infrastructure to manage these data; however we understood that it is equally important to also have the intellectual abilities to analyze the vast data repositories. Learning Evolution can address these challenges by developing knowledge and helping build up required skills in order to cope with the increasing information flood."

Learning Evolution Customer Include:

					
					
					
					



of the world's largest CPG companies work with Learning Evolution



CERTIFIED COURSEWORK
Category Management Association