

## JDA Reseller Excellence Award for Strategix

Strategix won this award for their dedicated effort in marketing, reselling and implementing the JDA Space & Category Management suite mainly across Central & Eastern Europe and Russia. Strategix brings the highest resell value of all EMEA Reseller partners of 2014. Notable net new clients from the past 12 Months include Gräfe & Unzer in Germany, Al Dawaa in Saudi Arabia, Market Detal in Poland, Koçtaş in Turkey and Fix Price in Russia.

Moreover, Strategix are effectively back-selling JDA's world leading tool Planogram Generator and hence continuing to deliver customer value year after year as in the case of Hyperglobus in Russia and Market Detal in Poland.

JDA speaks Strategix his gratitude for the commitment of mutual customers and for the contribution to success.

*Strategix earned this award for the third time in the last four years.*

# ***strategix***





**jda.**  
Plan to deliver™

2014 Alliance  
Award

Reseller  
Excellence EMEA



*Strategix*